OPEN TO ART DIRECTOR & SENIOR VISUAL DESIGNER ROLES

# Elena Chernaia

## Senior Digital Designer & Art Director

Moscow · Open to Cyprus and Europe

**10+** YEARS IN DESIGN



I develop key visuals and event identities across digital, print and branded spaces.
My work includes campaigns for global beauty brands and hands-on AI-assisted visualisation.

## EXPERIENCE

### A1 Team (AMG LLC) & JAMI Agency

Freelance · Part-time / Aug 2025 – Present

Delivered branded event concepts, key visuals and pitch decks for A1 Team, including AI-assisted visualisations. Continued part-time JAMI collaboration.

### JAMI Agency

Midweight Graphic Designer → Art Director / 2021–2025

Advanced to Art Director; delivered beauty campaigns for L'Oréal, Garnier and La Roche-Posay. Built a packshot library used by 5–8 designers and introduced clearer briefing checklists.

### ETM Agency

Event & Graphic Designer / Apr 2018 – Mar 2021

Delivered event identities across key visuals, stage graphics, presentations and print, including projects for SIBUR.

### Copirka

Prepress Designer / Jul 2016 – Apr 2018

Delivered production-ready print, merchandise and large-format artwork with prepress and quality checks.

### ART DIRECTION & TEAM LEADERSHIP

Led design reviews and mentored junior designers. At JAMI, improved team handoffs with structured manager briefs and a shared Figma asset library.

## CORE SKILLS

### Creative & team direction

Key visuals · Brand adaptation
Design review · Team coordination

### Digital & motion

Campaigns · Social · E-commerce
Motion graphics · AI visualisation
Vibe Coding

### Production & workflows

Print · Prepress · Quality control
Structured briefs · Automation

## TOOLS

Ae After Effects · Ai Illustrator · Figma · Ps Photoshop

Midjourney · ChatGPT · Magnific · Google Slides · Trello · Bitrix24

## EDUCATION

Moscow Art and Industry Institute
**Graphic Design** · 2016

Netology
**Motion Design** · 2019
Diploma with Honors

## LANGUAGES

Russian (native)
English (B1+)

## CONTACTS

Email ↗ · LinkedIn ↗ · Bē Behance ↗ · Telegram ↗ · Portfolio ↗